



## GORILLA TANGO CASE STUDY

“With our streaming online broadcasts, real-time ticket sales, and voice service all running over our MegaPath T1, we’re putting a lot of eggs in one basket. With MegaPath, we are able to get full-featured broadband services at a fraction of the cost of inferior services. This is a huge value to business like ours.”

– Dan Abbate, Executive Director and Owner, Gorilla Tango Inc.

### The Challenge

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- ▶ Find a fast, secure, reliable data solution
- ▶ Lower monthly costs
- ▶ Select scalable services to accommodate a growing business
- ▶ Focus on easy, simple management

### The Solution

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- ▶ MegaPath T1 provides security, speed and 99.99% guaranteed uptime
- ▶ MegaPath Hosted Voice makes maximum use of their connectivity investment
- ▶ MegaPath Hosted Voice is a scalable solution with web-based controls to easily make changes and additions
- ▶ Advanced features allow for remote management

### The Result

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- ▶ Reliable, proven technology with no worries about downtime or latency
- ▶ Switching to MegaPath Hosted Voice slashed Gorilla Tango’s monthly bill by 72%
- ▶ Gorilla Tango can maintain control of their Albuquerque theatre from Chicago
- ▶ One point of contact for all of their voice and data services makes management virtually effortless



Gorilla Tango, Inc. operates Gorilla Tango Comedy Theatre in downtown Albuquerque and broadcasts live improvisational performances, original films, and musical events on the Internet for paying home viewers.

With only 30 full-time and part-time employees, Gorilla Tango also runs a professional improvisation training center and offers corporate teambuilding, entertainment, and non-profit fundraising services.



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### Secure Reliability

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Fast and secure data is vital to Gorilla Tango's business, which includes online broadcasting, real-time credit card transactions and browser-based accounting.

A MegaPathT1 line provides security, speed, 99.99% guaranteed uptime, and single-point-of-contact support. Now, Gorilla Tango can rely on proven technology to grow their business with no worries about downtime or latency.

### The Need for Affordability

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By running MegaPath Hosted Voice over their T1, Gorilla Tango makes maximum use of their connectivity investment. They get crystal-clear call quality and call-routing capabilities without the extra costs of a PBX system.

Gorilla Tango slashed their telecom budget by 72% when they switched to MegaPath Hosted Voice and internet faxing. Plus, unlimited long-distance ensures that increased productivity never busts the budget.

### Scalable Solution for a Growing Business

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Hosted Voice allows multiple offices to share a 1-800 number and enjoy 4-digit dialing between offices. Web-based controls make changes and additions easy.

When the Gorilla Tango headquarters relocates to Chicago, they'll be able to confidently maintain control of the Albuquerque theatre from 1,300 miles away.

### Focus on Simplicity

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Features like Remote Office and Find Me/Follow Me simplify voice communications and can be managed remotely.

With one company providing all their voice and data communications, Gorilla Tango's IT management is virtually effortless.

### The MegaPath Advantage

#### Complete Service Portfolio

We offer a full range of business voice, data, security, and hosted IT services.

#### Superior Voice Quality

Our voice network achieves 99.999 percent availability, providing customers with the highest level of reliability in the industry.

#### Proven Expertise

We've been serving businesses with innovative communications services since 1996.

#### Experienced Customer Support

Our knowledgeable technical experts respond quickly and efficiently 24/7/365.