

MegaPath Managed Network, Security & WiFi for Retail Powering Today's Businesses



Today's Retail and Restaurant Businesses, Powered by MegaPath.

MegaPath Managed IPsec VPN, Firewall, Security, and WiFi helps store owners and managers increase customer engagement, secure remote connections and locations, and streamline business functions.

- ▶ Offer WiFi in your locations to promote your brand, garner loyalty, and serve customers using WiFi-enabled devices
- ▶ Securely connect stores, HQ, and data centers while giving employees access to corporate applications, files, and resources
- ▶ Protect your transactions, network, and information assets.

Engage

Improve guest experience with WiFi access.

Enhance on-location customer and employee connectivity.

- ▶ Customize shopper experience with branded "Splash" pages
- ▶ Push offers and coupons to your apps running on customer devices through integral Bluetooth radio and antenna (available on some MR wireless appliances)
- ▶ Allow guest Internet access using Facebook login and promote your business on customer social feeds
- ▶ Empower shoppers to check in-store or online inventory and receive suggestions based on product interest
- ▶ Access aggregate demographic data from Facebook check-ins to tailor shopper experience



Dinner rush? No problem. Offering free WiFi can encourage customers to wait longer for available seating.

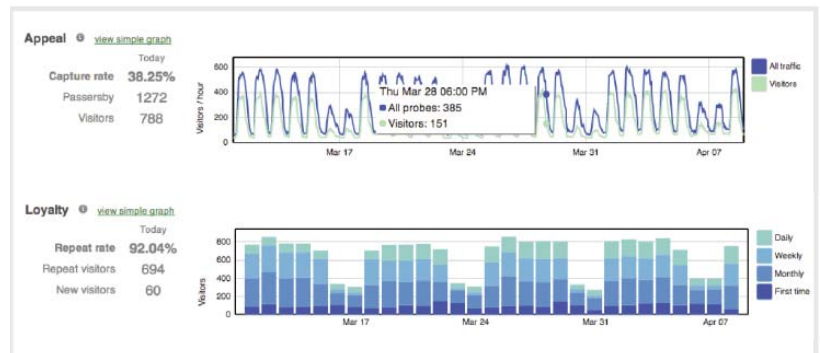


Understand

Turn your customers into loyal promoters.

Gather insightful data to help you understand foot traffic and other user behavior. Understand visitor behavior across sites, and use this information to optimize business hours and staffing, target offers over mobile, and more. Cloud management architecture provides the network-wide visibility and insights, across distributed locations, while eliminating the cost and complexity of traditional on-site wireless controllers.

- ▶ Measure presence by tracking the number and types of connected clients
- ▶ Customize sign-on "Splash" pages
- ▶ Increase awareness and social impressions by seamlessly encouraging "likes" and check-ins
- ▶ Drive store visits through targeted, timely offers to mobile devices
- ▶ Increase foot traffic and lengthen dwell time with in-store mobile customer engagement
- ▶ Identify client shopping trends by analyzing user web traffic



A dashboard provides summary reports on users, applications and devices accessing your Wireless LAN.

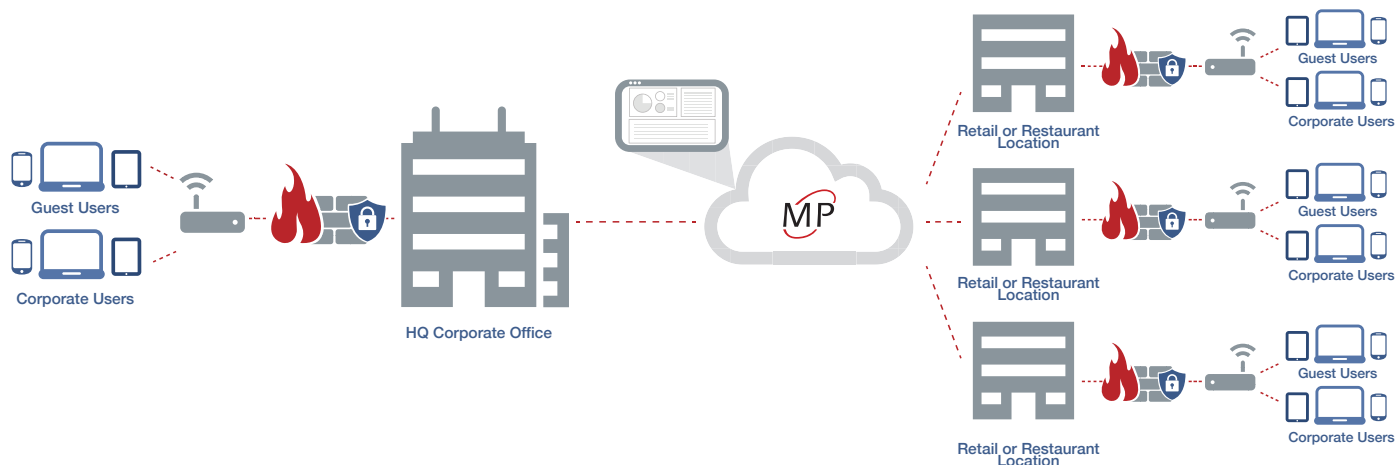


Secure

Connect remote locations and users, and secure transactions.

Take the guesswork, risk, and hassle out of your security, WiFi, and Wide Area Network. Our experts manage every aspect of the process including design, deployment, monitoring, and support.

- ▶ Comprehensive, multi-layer security
- ▶ Securely connect remote sites
- ▶ Contain malicious activity with integrated Sourcefire-based intrusion prevention and malware scanning
- ▶ Weed out unwanted content and prevent phishing attacks with best-in-class content filtering
- ▶ Control traffic based on geography
- ▶ Enjoy established Payment Card Industry Data Security Standard Level 1-compliant cloud architecture
- ▶ View and monitor all networks, devices, and clients from any Internet-accessible location through a single, web-based dashboard
- ▶ Access Points and Security Devices automatically pull security signatures, configuration settings, and firmware updates from the cloud
- ▶ WiFi Access Points come equipped with complete enterprise-class security that segments users, applications, and devices, secures your network from attacks, and enforces the right policies for each class of user
- ▶ Dedicated radio for security (WIDS/WIPS) and RF optimization with integrated spectrum analysis



LEGEND

- Managed WiFi
- IPsec VPN, Firewall, Unified Threat Management
- Customer Dashboard - centralized view of all locations



Comply

Simplify and streamline your Level 1 PCI audit.

The control plane in our cloud-based management platform separates network management data from user data. Management data (e.g., configuration, statistics, monitoring, etc.) flows from security appliances to our cloud over a secure Internet connection. User data (web browsing, internal applications, etc.) does not flow through the cloud, instead flowing directly to its destination across the WAN.

- ▶ PCI DSS Level 1 certified cloud networking platform
- ▶ Integrated stateful firewall segregates customer and non-privileged users from the cardholder data environment
- ▶ Built-in compliance checking to validate network configuration
- ▶ Air Marshal on WiFi Access Points detects and neutralizes wireless threats
- ▶ Complete enterprise-class authentication and user management
- ▶ Daily third-party penetration testing of cloud management platform

MegaPath Managed Network & Security Solutions

Managed WiFi

Scalable, fully managed WiFi supports wireless point of sale and other devices, guest access, and Bring Your Own Device

IPsec VPN with Firewall

Secure remote access to your company network for remote locations and workers. Enterprise-grade and fully managed by MegaPath. Includes next-generation firewall

Unified Threat Management

Fully managed comprehensive, multi-layered security that safeguards your network and information assets against viruses, malware, and emerging cyber threats

The MegaPath Advantage

Solutions for Today's Businesses

MegaPath offers a full range of business services designed for retail and restaurant businesses, including nationwide voice over IP, unified communications, business-class internet service, private networking, managed firewall & security, managed WiFi, and cloud services. When you consolidate business services with a single nationwide provider, you reduce vendor management overhead, pay one bill, and make one call for support.